



# Technical Data Sheet PB3xx301V050A

## **UBLeds Co., LTD.**

2F, No. 208, Sec. 3, Chung Yang Rd.,

Tucheng 236, Taipei Hsien, Taiwan

TEL: +886-2-2268-2988

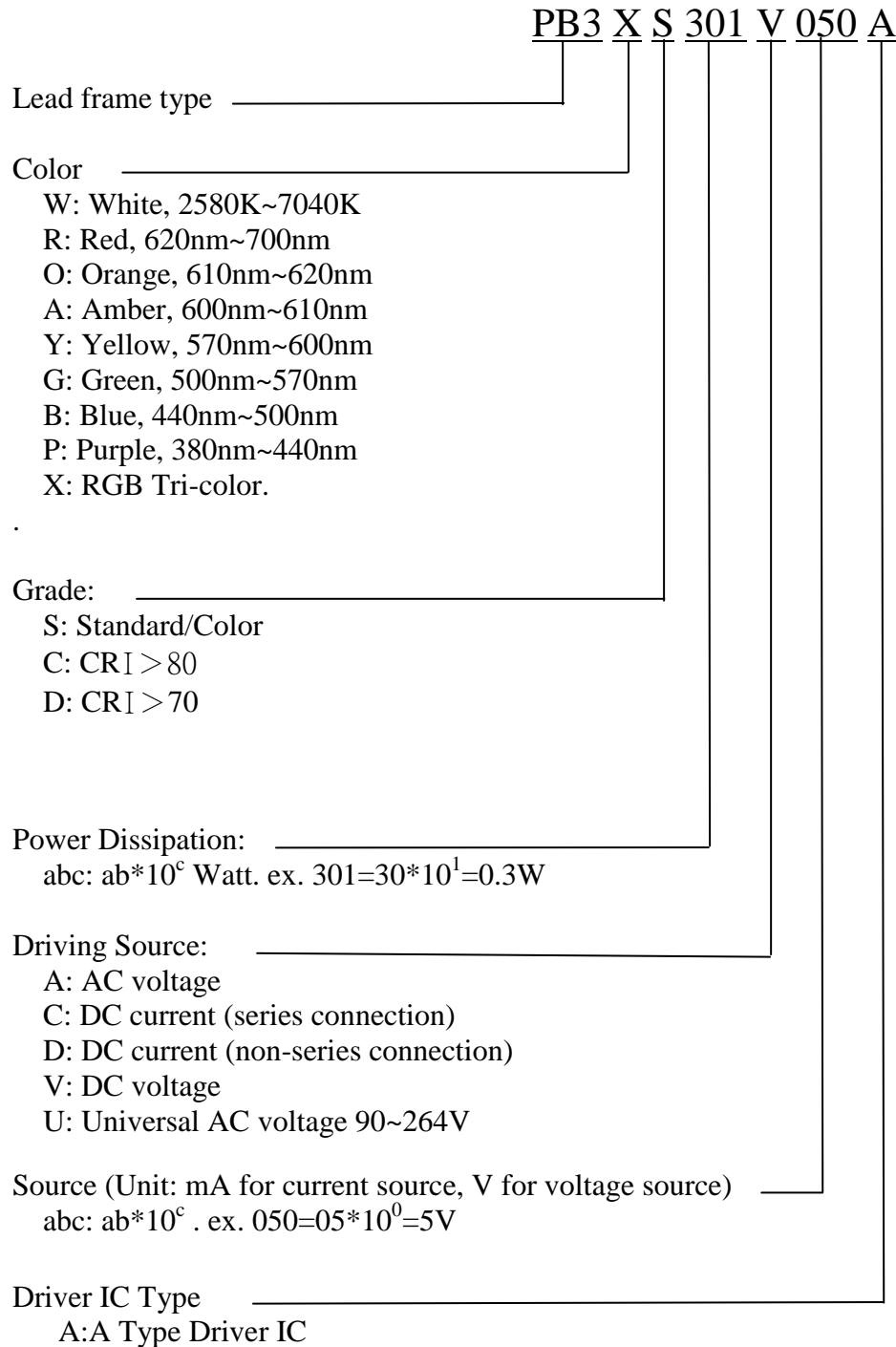
Fax: +886-2-2268-2991

<http://www.ubleds.com.tw>

# UBLeds CO., LTD

Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

## 1. MODEL:



Edit	1.1	<b>PB3xx301V050A</b>	Date	MAY. 02, 2011
------	-----	----------------------	------	---------------

## 2.FEARTURES

- Self-addressed led , single point control.
- Small package with integrated RGB leds and drive IC.
- Easy controlled by MCU.
- Simplifying circuit design and PCB layout for designer.
- Diffused encapsulant to make excellent distribution for luminous intensity and radiation.  
(patent pending)
- Wide viewing angle. (120°)

## 3.APPLICATIONS

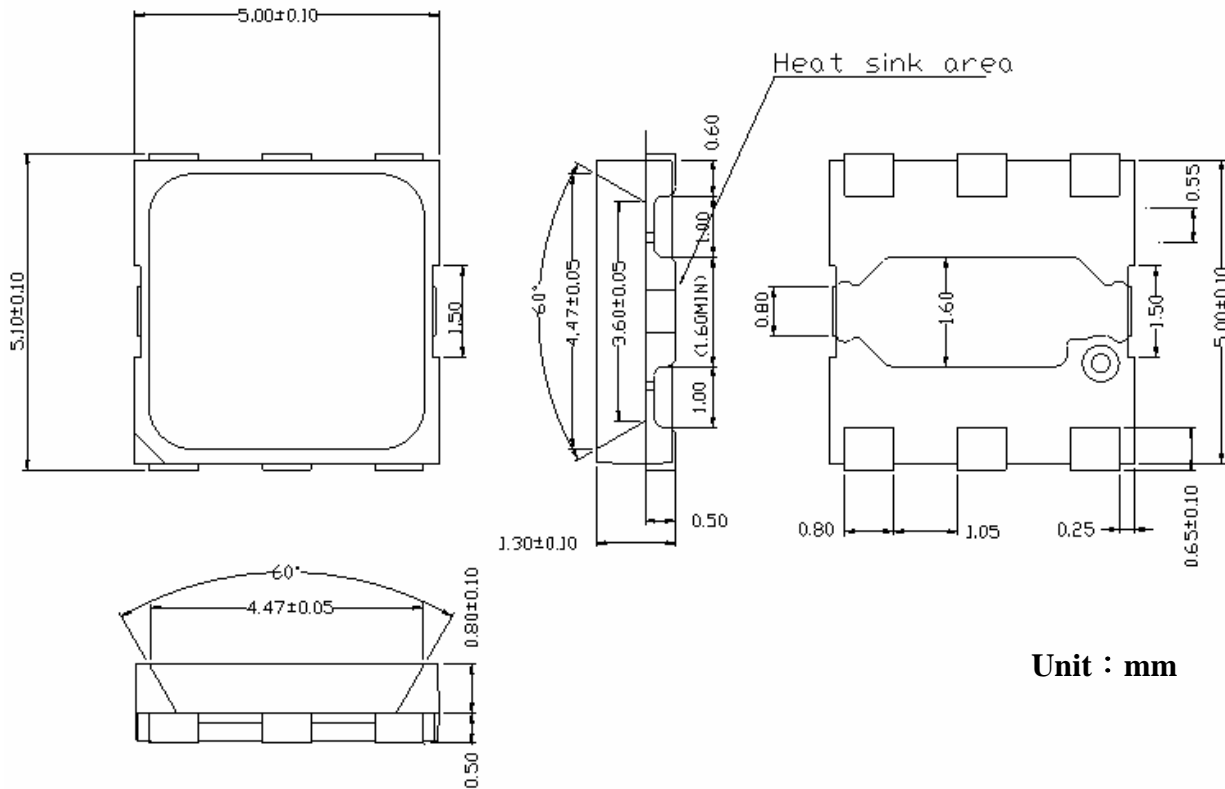
- Automotive: indoor/outdoor lighting
- Channel Letter
- Decorative Lighting
- Glass panel
- LED Display



Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

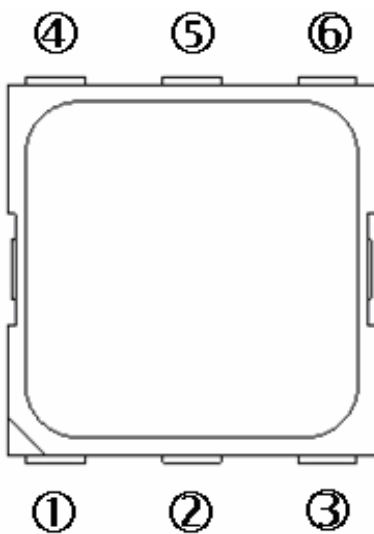
## 4. OUTLINE DRAWING:

### 4.1 Outline Drawing

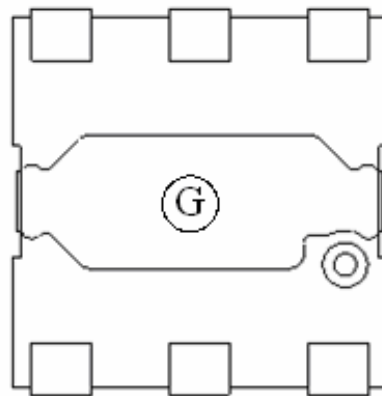


Unit : mm

### 4.2 Pin Assignment



Front View



Back view

Pin No.	Function
①	Data In
②	Clock In
③	V <sub>SS</sub>
④	Data Out
⑤	Clock Out
⑥	V <sub>DD</sub>
Ⓒ	N/A if floating GND & heat dissipation if soldered.

# UBLeds CO., LTD

Edit	1.1	<b>PB3xx301V050A</b>	Date	MAY. 02, 2011
------	-----	----------------------	------	---------------

## 5. ABSOLUTE MAXIMUM RATINGS ( TA=25°C)

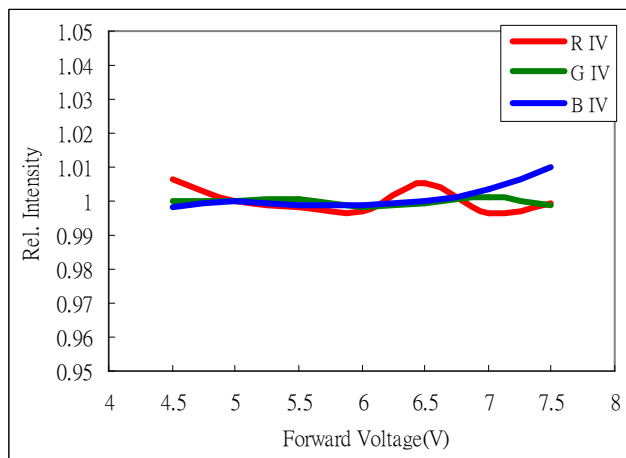
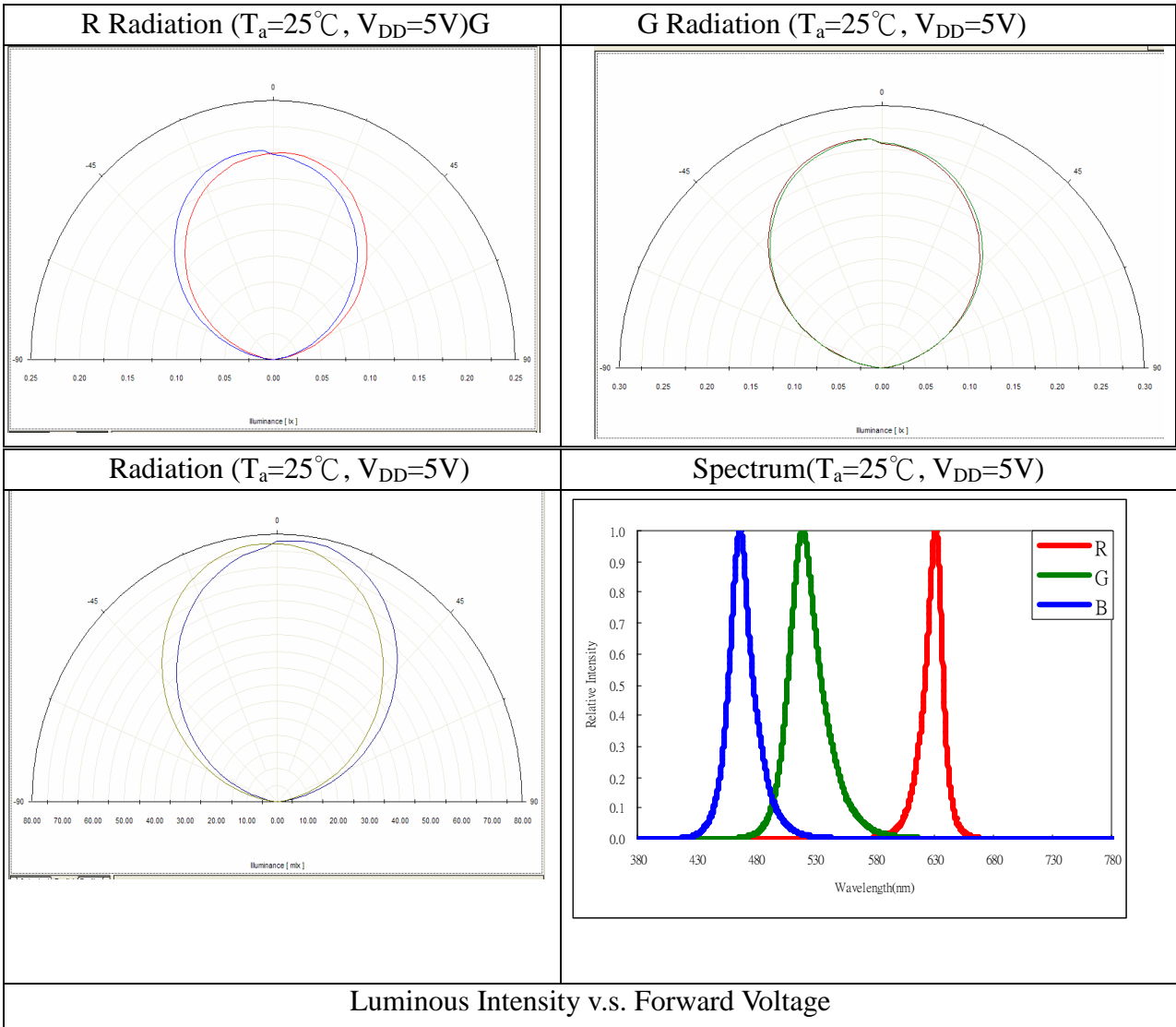
Parameter	Symbol	Range	Unit
Forward Voltage	$V_{DD}$	9	V
Power Dissipation	$P_D$	300	mW
Forward Current	$I_F$	60	mA
Frequency of clock	$F_{CLK}$	20	MHZ
Soldering Temperature	$T_{sol}$	260(5sec)	°C
Junction Temperature	$T_j$	125	°C

## 6. ELECTRICAL OPTICAL CHARACTERISTICS

Parameter	Symbol	Min.	Typ.	Max.	Unit
Forward Voltage	$V_{DD}$	4.5	5.0	7.0	V
High Level Input Voltage	$V_{IH}$	$0.7V_{DD}$		$V_{DD}$	V
Low Level Input Voltage	$V_{IL}$	0		$0.3V_{DD}$	V
Clock Frequency	$F_{CLK}$	0		15	MHZ
Clock Pulse Width High	$T_{CLKH}$	30			ns
Clock Pulse Width Low	$T_{CLKL}$	30			ns
Data Setup Before Clock	$T_{SETUP}$	10			ns
Data Hold Time	$T_{HOLD}$	5			ns
Rise Time	$T_R$			500	ns
Fall Time	$T_F$			400	ns
LED Wavelength $V_{DD}=5V$	R	$\lambda_d$	620	625	nm
	G		523	528	
	B		465	475	
Luminous Intensity $V_{DD}=5V$	R	$I_v$	480	520	mcd
	G		900	1000	
	B		200	300	
Thermal Resistance	$R_{js}$			10	°C/W
Operating Temperature	$T_{OP}$	-30		80	°C
Storage Temperature	$T_{STG}$	-40		100	°C

Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

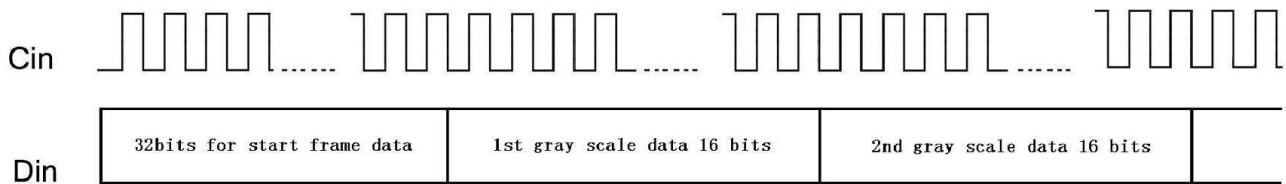
### 7. CHARACTERISTICS



Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

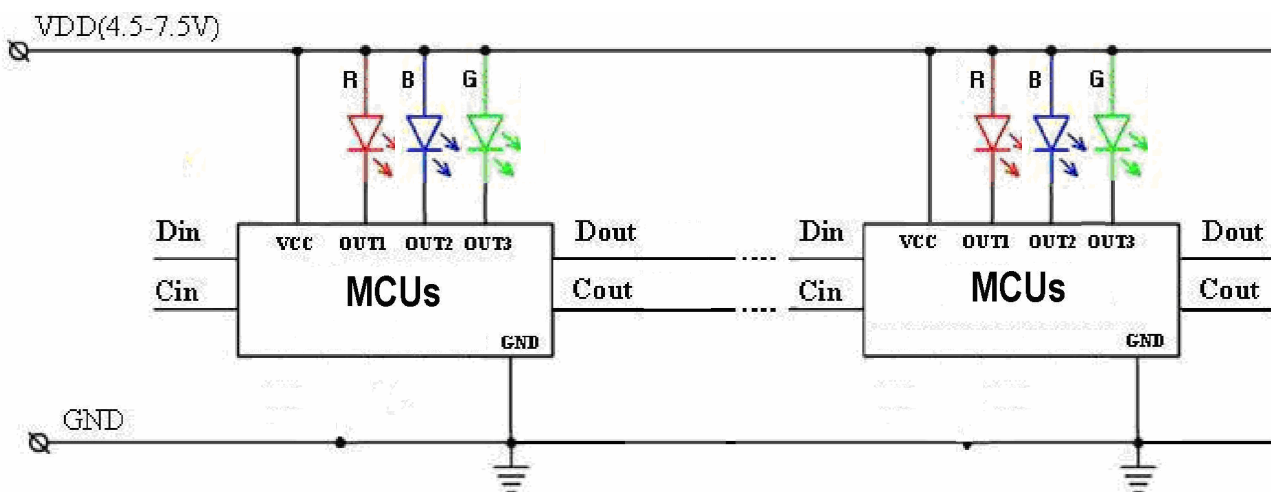
## 8. PROTOCOL AND APPLICATION NOTES

### 8.1.A Protocol



1. The first 32 bits of "0" is the start frame data, followed by data frame. At the rising edge of **Cin**, the high bit of start frame is sent first, then the low bit.
2. The MCU next to the controller receives the first data frame, the frame contains one start bit of "1" and three sets of 5-bit gray level data for RGB.
3. After the data is read into the MCUs, the controller send the corresponding pulse to MCUs, then the new data goes into effect.

### 8.1.B Typical Applications :



# UBLeds CO., LTD

Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

## 8.2 Application Notes

Example : One RBG unit

Color Pattern: 1RRR RRBB BBBG GGGG

MSB will be transmitted first.

Case I : 100%Red for 1st LED, 100% Blue for 2nd LED, 100% Green for 3rd LED :

```
0000 0000 0000 0000 0000 0000 0000 0000
1111 1100 0000 0000 1000 0011 1110 0000 1000 0000 0001 1111
```

Case II : 16/31 Red for 1st LED, 16/31 Blue for 2nd LED, 16/31 Green for 3rd LED :

```
0000 0000 0000 0000 0000 0000 0000 0000
1100 0000 0000 0000 1000 0010 0000 0000 1000 0000 0001 0000
```

Case III : 100% White for 1st LED, 16/31 Blue +16/31 Green for 2nd LED, 15/31 Green for 3rd LED :

```
0000 0000 0000 0000 0000 0000 0000 0000
1111 1111 1111 1111 1000 0010 0001 0000 1000 0000 0000 1111
```

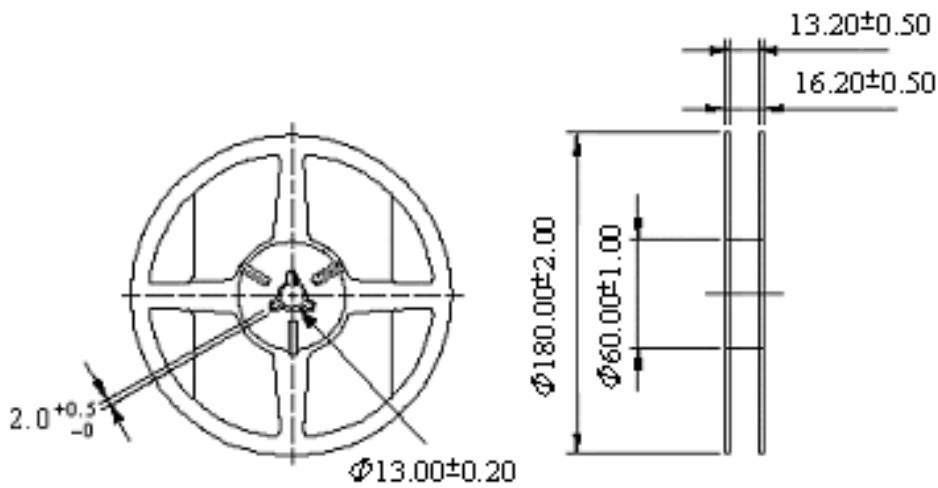
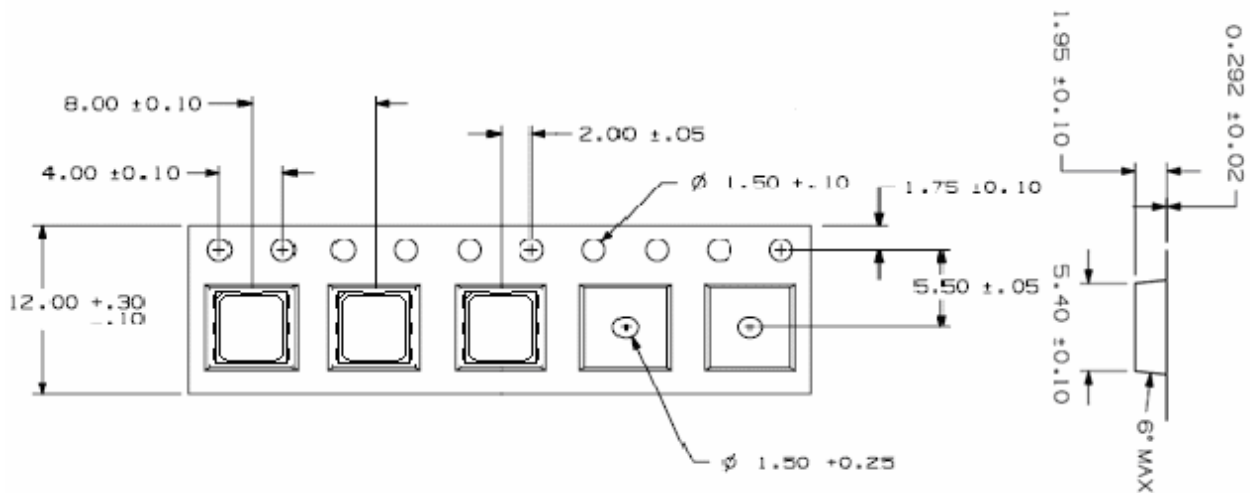
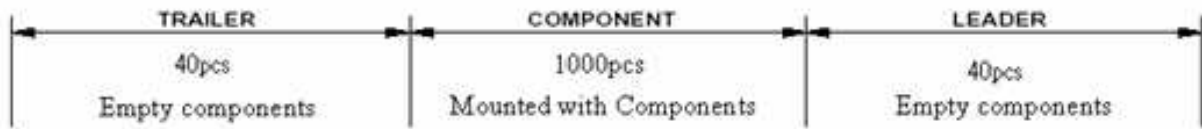
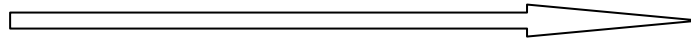


UBLeds CO., LTD

Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

9. REEL PACKAGE:

Pull Direction

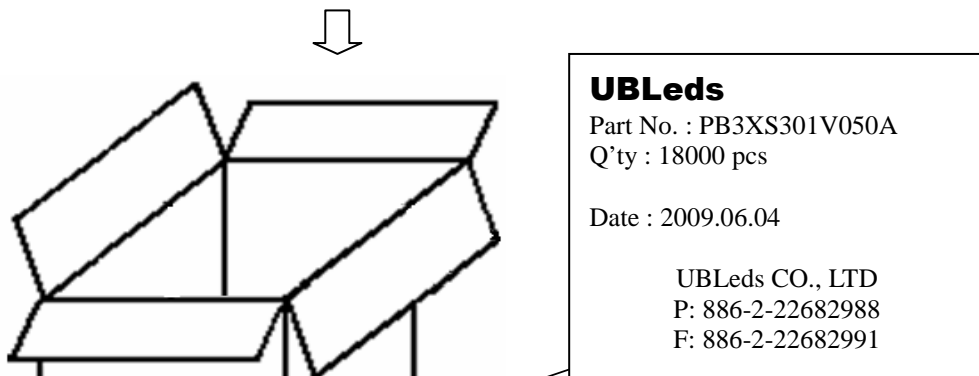
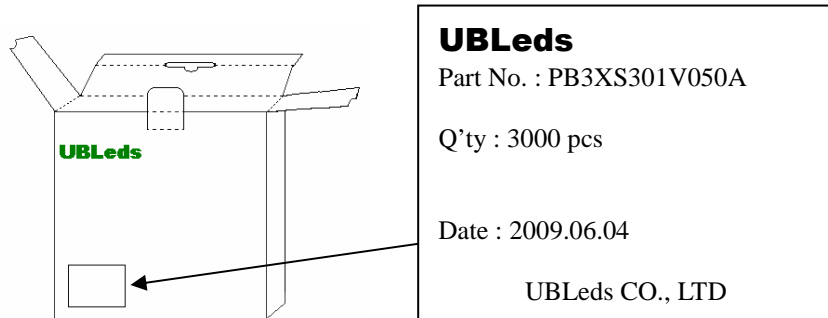
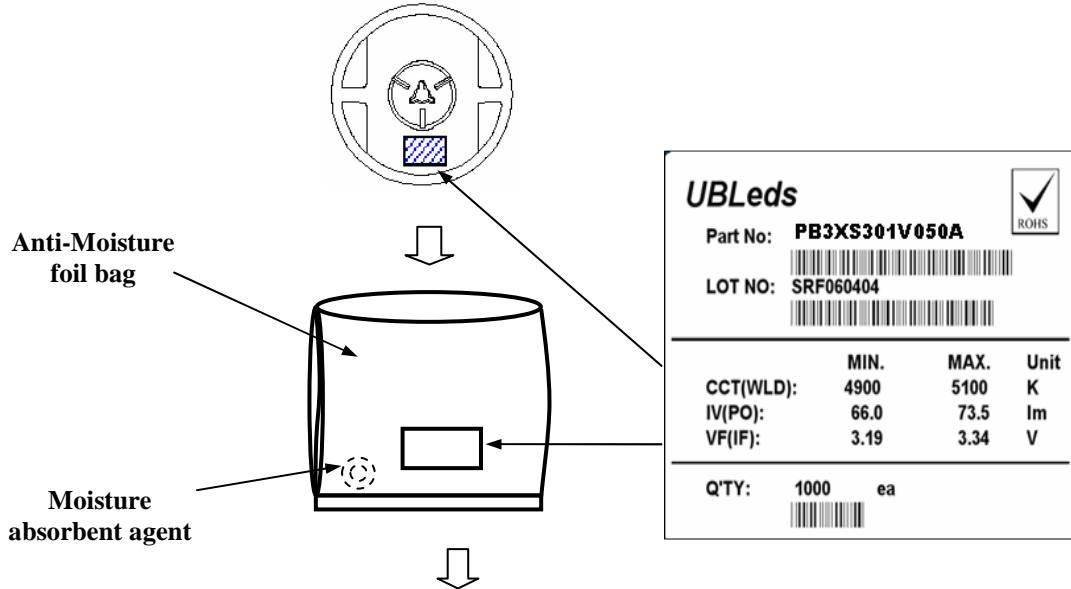


Note:  
 1. Unit: mm  
 2. 1,000 pcs / reel

# UBLeds CO., LTD

Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

## 10. SHIPPING PACKAGE:



Note:

1. 1000 pcs (max.) / reel
2. 3 reels / box
3. 6 box / carton

# UBLeds CO., LTD

Edit	1.1	<b>PB3xx301V050A</b>	Date	MAY. 02, 2011
------	-----	----------------------	------	---------------

## 11. RELIABILITY PLAN:

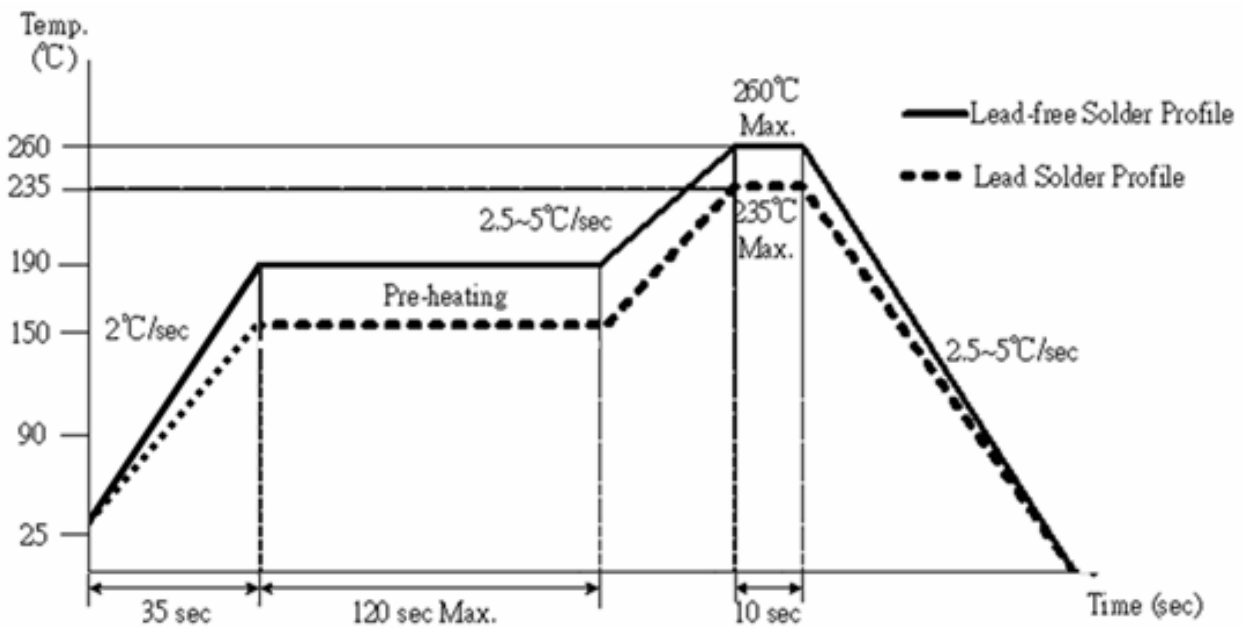
\* The reliability of products shall be satisfied with items listed below.

Confidence Level : 90 % , LTPD : 10 %

No	Test Item	Description & Condition	Sample size	Ac/Re
1	Solderability	Tsld =235±5°C, 10sec,	22	0/1
2	Low Temperature Storage	Ta = -40 °C	22	0/1
3	High Temperature Storage	Ta = 100 °C	22	0/1
4	Temperature Cycle	-40°C ~ 25°C ~ 100°C ~ 25 °C 30min 5min 30min 5 min	22	0/1

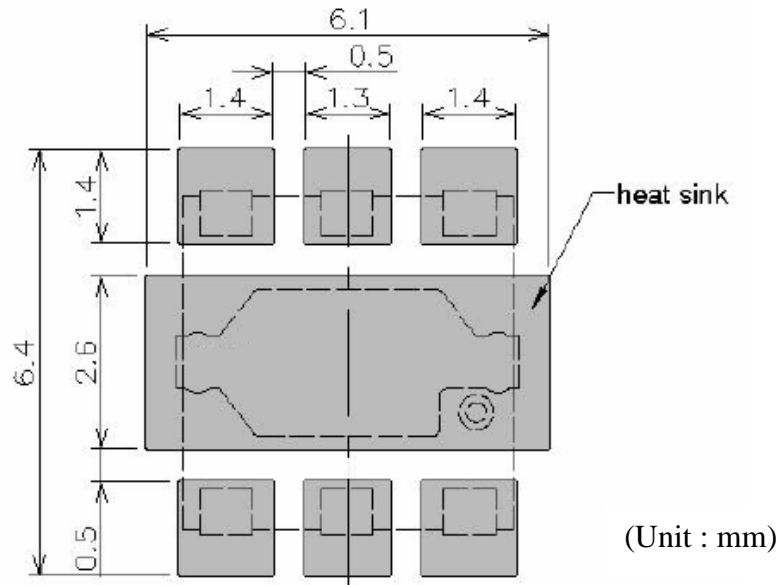
## 12. SOLDERING CONDITIONS:

(1) Recommended Re-flow profile



Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

Recommended Soldering Pad



- (2) Re-flow soldering should not be done more than two times.
- (3) It is recommended that the user use the nitrogen reflow method.
- (4) When soldering, don't put stress on the LEDs during heating.
- (5) After soldering, don't warp the circuit board.
- (6) It is recommended that isopropyl alcohol (IPA) be used as a solvent for cleaning the LEDs.

### 13.CAUTIONS:

(1)Storage

- Before opening the package :

The LEDs should be kept at 30°C or less and 30%RH~85%RH. The LEDs should be used within a year. When storing the LEDs, moisture proof packaging with desiccant (Silica gel)is recommended.

- After opening the package :

The LEDs should be kept at 30°C or less and 30%RH~70%RH.The LEDs should be soldered within 168hours (7days) after opening the package. If unused LEDs remain, they should be stored in moisture proof packages, such as sealed containers with packages of moisture desiccant (Silica gel), or reseal the moisture proof bag again.

If the moisture desiccant (Silica gel)has faded away or the LEDs have exceeded the storage time, baking treatment should be performed using the following conditions.

Baking treatment: 24 hours at 60°C on tap and reel, 7 hours at 125°C have no reel&tap.

Please avoid conditions which may cause the LED to corrode, tarnish or discolor. This corrosion or discoloration might lower solderability or might effect on optical characteristics.-Please avoid rapid transitions in ambient temperature, especially in high humidity environments where condensation can occur.

# UBLeds CO., LTD

Edit	1.1	PB3xx301V050A	Date	MAY. 02, 2011
------	-----	---------------	------	---------------

- Moisture Proof package

When moisture is absorbed into the SMT package it may vaporize and expand during soldering. There is a possibility that this can cause exfoliation of the contacts and damage to the optical characteristics of the LEDs. For this reason, the moisture proof package is used to keep moisture to a minimum in the package. A package of a moisture desiccant (silica gel) is inserted into the moisture proof bag-The silica gel changes its color from blue to pink as it absorbs moisture.

(2)Static Electricity

- Static electricity or surge voltage damages the LEDs. It is recommended that a wrist band or an anti-electrostatic glove and shoe be used when handling the LEDs.
- All devices, equipment and machinery must be properly grounded. It is recommended that measures be taken against surge voltage to the equipment that mounts the LEDs.
- when inspecting the final products in which LEDs were assembled, it is recommended to check whether the assembled LEDs are damaged by static electricity or not. It is easy to find static-damaged LEDs by a light-on test or a  $V_F$  test at a lower current (below 1 mA).
- Damaged LEDs will show some unusual characteristics such as the leak current remarkably increases, the forward voltage becomes lower, or the LEDs do not light at the low current. (Criteria :  $V_F > 2.0V$  at  $I_F = 0.5mA$ .)

(3)Heat Generation

- Please consider the heat generation of the LED when making the system design that it's very importance. The coefficient of temperature increase per input electric power is effected by the thermal resistance of the circuit board and density of LED placement on the board, and other components. It is necessary to avoid intense heat generation and operate within the maximum ratings given in this specification.
- The operating current should be decided after considering the ambient maximum temperature of LEDs.

(4)Others

- Care must be taken to ensure that the reverse voltage will not exceed the absolute maximum rating when using the LEDs with matrix drive.
- The LED light output is strong enough to injure human eyes. Precautions must be taken to prevent looking directly for more than a few seconds. Flashing lights have been known to cause discomfort in people; you can prevent this by taking precautions during use. Also, people should be cautious when using equipment that has had LEDs incorporated into it.